

ARE YOU READY TO CREATE  
A MEMORABLE  
CONFERENCE  
EXPERIENCE?





# MICHELLE RAY KNOWS HOW TO ENGAGE, EDUCATE AND ENERGIZE YOUR AUDIENCE

## 5 Reasons to Hire Keynote Speaker, Michelle Ray:

1. Proven track record as a highly energizing, informative and memorable business keynote speaker with more than 20 years of experience addressing audiences around the world.
2. Can adapt her core messages to relate to any audience from the front line to the top-tier of executives leaders in an array of industries and associations.
3. Undertakes due diligence with in-depth research and client interviews prior to every conference or in-house engagement.
4. Consistently engages audiences with humor, passion and a powerful message.
5. Delivers a return on investment with solid presentation content, specifically tailored for each client.

## Keynote Presentations:

### Leadership: It Starts With Me

#### Harness the Power of Personal Leadership

Leadership is not about title. It's about character. Practicing personal leadership is everyone's responsibility. Learn about the importance of harnessing the power of personal leadership and why it matters to your people and your organization.

### No More Drama!

#### Ditch the Dysfunction and Engage your Workplace

Managing drama is essential for building a highly engaged workplace. Not only is it emotionally draining, the negative consequences to the bottom line are immeasurable. Are you ready to tackle the high cost of low morale with humor and practical solutions? Michelle can help!

### Who Moved My Future?

#### Demystifying the Fear of Change

Maintaining the "status quo" is usually our default position in the face of change. New systems and processes create a sense of overwhelm. Learn how to overcome the fear of change and alter your entire perspective regarding situations that are outside of your control.

### Retain The Best, Confront The Rest

#### How to Shake Up your Organization in the Talent War

As organizations strive for the competitive advantage, talent retention has become a top priority. By creating an inclusive culture, trust builds and engagement increases. Michelle can help you stay ahead of the curve, build your talent brand and retain your best people.

### Elevate Your Influence

#### Increase Your Leverage, Strengthen your Impact and Energize Business Relationships

No matter what your title may be, your ability to achieve buy-in for your ideas necessitates outstanding communication skills. The secret lies in showing interest in others first. Michelle can help you increase your credibility and leverage your message to ensure greater success.

### Staying Power!

#### Success Strategies for Resilient Leadership

As a leader, learning to rise above uncertainty and adversity is an increasingly sought-after skill. When teams face unexpected organizational or market shifts, they look to their leaders for confidence and direction. Discover three powerful strategies to hone a resilient mindset.

**"Everyone has knocked on our doors to give us their views and opinions. You were chosen for the true reason of being "outside the box" because of your theories that leadership and change starts with you."**

**—Director-General's Office,  
Royal Canadian Mounted Police**





## WHAT CLIENTS ARE SAYING

“Michelle, thank you so much for presenting at the 2018 ASAE Executive Leadership Forum! **Your energy was contagious**, and it was such a pleasure meeting you!”

—*Learning Director, Operations,  
American Society of Association Executives*

“Our convention was titled “Bend Don’t Break” and Michelle was our opening keynote speaker. She demonstrated **outstanding insight to her target audience, getting them totally engaged** with her communication style. She inspired the attendees with new approaches and new thought leadership examples & applications for their businesses.”

—*Chairman & CEO DDB Canada*

“Michelle, it was a true privilege. The **insights were invaluable**. Thank you for **helping us grow** an already remarkable leadership team!”

—*President, Global Sales and Customer Operations, Dell EMC*

“The audience showed such a warm and spontaneous response to you! You were exactly the right closing to bring it all together. It takes a special kind of person to attend the full conference to **pick up on the culture and the topics and then to thread it all together**. From the bottom of my heart – thank you!”

—*General Manager, Healthcare Supply Chain Network*

*Michelle*  
**RAY**

Leadership Expert | Accountability Catalyst

"The positive empowerment that was noticeable in staff at the end of the day has carried forward into the workplace. You more than exceeded our expectations. Many staff are actively using your hot ideas. Thank you again for a tremendous session."

*—Academic Registrar, University of Western Sydney*

"Outstanding performance! Super content with great delivery! Michelle, many thanks for sharing your talents, wisdom and energy. You really set the stage for all of us to make a difference!"

*—President & CEO, White Spot Restaurants*



## BOOK KEYNOTE SPEAKER, MICHELLE RAY

**FIND OUT MORE ABOUT HOW MICHELLE CAN HELP  
MAKE YOUR NEXT EVENT AN OUTSTANDING SUCCESS!**

**For inquires and to check Michelle Ray's availability  
contact:** Jacquie Lane, Business Manager

**Head Office (Canada):** Lead Yourself First Enterprises Suite  
250–997 Seymour Street, Vancouver BC V6B 3M1

**Canada/USA:** 1-877-773-2561 | **Australia:** 02-80114747  
**International/Vancouver Direct:** + 1-604-677-5272

[www.michelleray.com](http://www.michelleray.com)  
[jacquie@michelleray.com](mailto:jacquie@michelleray.com) or [info@michelleray.com](mailto:info@michelleray.com)

**Watch Michelle in action!**  
[www.michelleray.com/videos](http://www.michelleray.com/videos)